



# TRAINING/JOB ADEQUACY FOR EFFICIENT GLOBAL LOGISTICS

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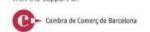




















### Human capital: spine of global logistic sector

- Logistic industry, a rapidly changing sector .
- To stay in the race and develop a competitive sector:
  - Government should plug the skills gap in logistics
  - The sector must cope with the rapid changes
- AFFM through its academy MFFA: catchs up with changing environment, expands skills by a commitment to continous learning.





















### AFFM Focus: Identification of needs

- Producer and consumer: bound by a product meeting the requirements of the market.
- Global Logistic sector: profoundly transformed by the rise of technology coupled with the move of the practices.
- Multi stakeholders collaboration:to conduct comprehensive national training program

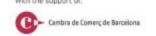




















## Training: essential tool for a sustainable logistic business

- AFFM strongly believes that Continuous learning:
  - Keeps employees well trained and up to date.
  - Enables the business to develop with respect to standards and best practices
  - Develops a sense of trust and keeps employees engaged since new skills are added to their arsenal
  - Shapes a team to adapt to changes in the business environment.

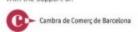




















## Moroccan National strategy for Logistic Competitivness

- Elaboration of a training plan for 2030 Horizon.
- AFFM, stackeholder of Application agreement for the development of training and logistic competencies.
- « AMDL » a Governmental entity to support logistic sector (PME Logis)
- Governmental and private institutes conducted studies which shed light on the suitable training programs to develop workforce and enhance knowledge through expanding skills.





















#### **TARGETS**

- Identification of jobs and emerging businesses.
- Work out of descriptive data sheet:
  - Referential employment skills
  - Directory employment jobs
- Identification of training needs
- Training Plans.























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#### THANK YOU



















